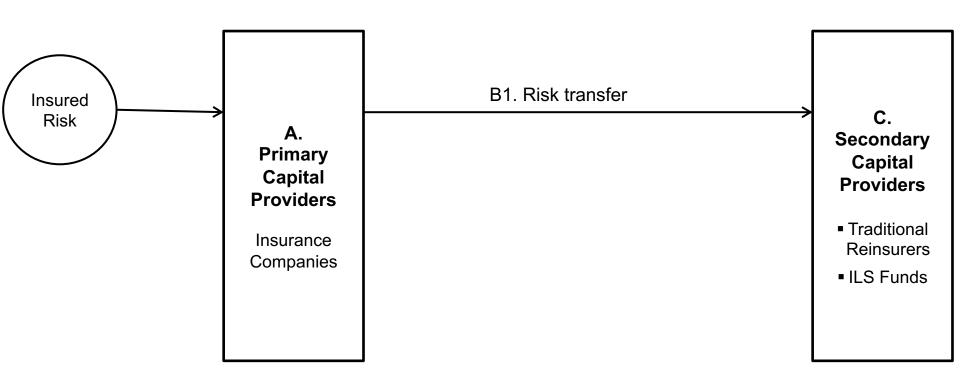


# From Risk Transfer to Risk-Sharing: Time for a Paradigm Shift?

Professor Paula Jarzabkowski



### **Insurance is a process of risk transfer**



- Risk
- Responsibility
- Reward

# **Solvent insurance matters**

#### Principles of insurance

- Risk diversification
  - Multiple, non-correlated risks increase capital efficiency
- Risk pooling:
  - The premiums of the many pay for the losses of the few
- Risk-reflexive pricing
  - Solvency & a promissory note
- Reinsurance

Pandemic is an existential threat to the insurance industry

- Systemic and concurrent
- What about climate change?



- The risks are getting riskier
  A growth in extreme weather events, combined with growing conurbations in exposed areas, means that traditional property risks are getting riskier
- Australian bushfires remember them?
  - Extreme high temperatures (all regions), extreme winds, below average rainfall
- California wildfire again!
- UK floods
  - Excess rainfall, three named storms in a row
  - Storm Francis



# Will risk transfer suffice?



The principles of insurance

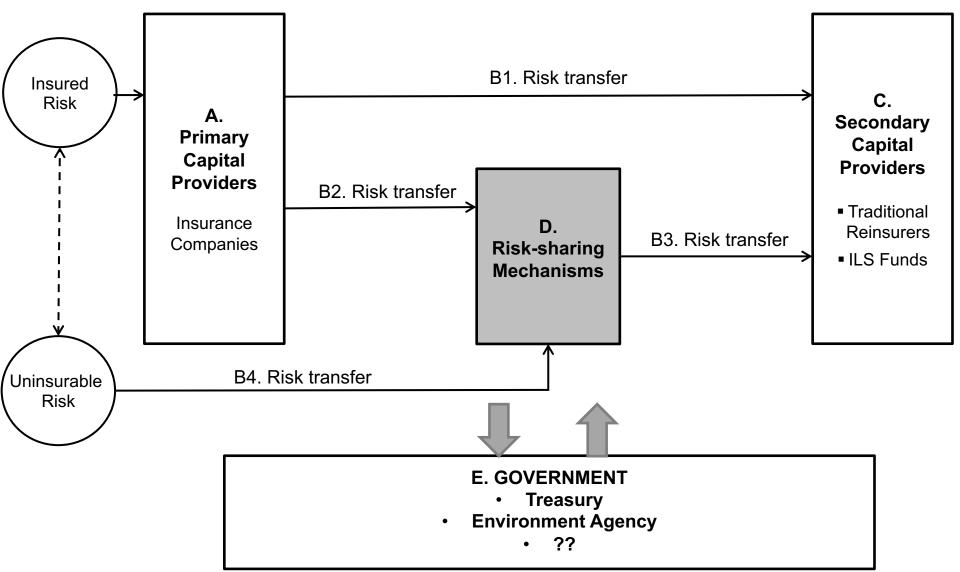
- Risk diversification => risks aren't correlated?
- Risk pooling the premiums of the many pay for the losses of the few => what about losses of the many?
- Risk-reflexive pricing => affordability issues (legacy assets, yet assumes control over the sources of resilience)
- Reinsurance => insufficient global capital

Systemic risk is uninsurable or only partially insurable





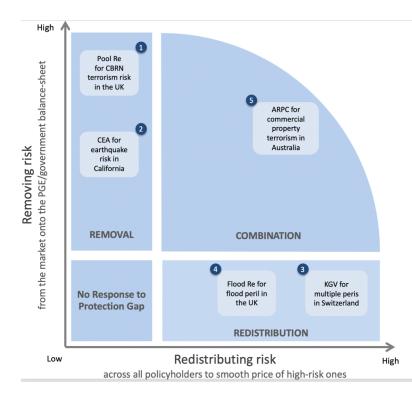
#### Moving to Risk Sharing



# Insurance as part of the risk-sharing solution

#### Public-Private Partnerships for sharing risk

- Risk redistribution across policyholders & insurers
- Risk removal to reinsurers and government
- A dedicated risk-sharing entity: Protection Gap Entities (PGEs)





Between State and Market: Protection Gap Entities and Catastrophic Risk. Jarzabkowski P, Chalkias K, Cacciatori E and Bednarek R (2018). London: Cass Business School, City, University of London: <u>https://www.paulajarzabkowski.com/downloads/#view-file-1</u>

# To go forward

- We need a new risk-sharing approach
- •We need innovation in the product set
- We need to consider how we will fund the future, and who will pay

